



Together we are powerful

Feminist Fundraising Guide



Registered with
**FUNDRAISING
REGULATOR**

solacewomensaid.org

Solace Women's Aid is a registered charity in England & Wales
Charity Number 1082450. Company Number 3376716

solace

The scale of abuse is enormous

Violence against women & girls is violence against society.

63% rise in demand for our services, a 20% rise in reporting.

50% cut in funding, not meeting the need for support.

1 in 4 women will experience domestic abuse in their lives.

85,000 women are raped every year in England & Wales.

2 women will be murdered every week. 3 more will take their own lives.

We are SOLACE.

Help us make sure every woman & child who comes forwards get the chance to build safe & strong futures, futures free from abuse & violence.

22,816 women, children & young people were supported this year across all our services.

442 women had no access to any support, any benefits.

6,507 people were provided with advocacy & support services.

752 women & children were given a safe home in our safe accommodation.

1,066 children were supported across all our services.

I gained again my freedom, my strength and confidence. I am even more emotional at the moment thinking I made it this far because of your support. - Solace Survivor

Together we are Powerful

We are bringing London together to end domestic abuse and sexual violence.

Here are some ideas of how you could support Solace this year:

- Hold a **feminist quiz night** – find our questions pack in Fundraising resources
- Hold a **feminist fashion show**. All attendees could come as their favourite feminist (check our a-z of feminists for ideas)
- A **feminist dress down day** at school or work – those who don't have to pay a fine. You could have suffragettes policing the people at work and they have to pay bail to get out.
- **Feminist bake sale**, a classic, everyone loves some tasty treats and it always raises lots of cash!
- **Feminist Dinner Party** - Get your friends/family together at the dinner table. You could even make it competitive "Come Dine With Me" style.
- **Feminist cocktail-making** at the office with drinks such as Maya's Mojito, Ruth Bader GIN-sberg and the Jolene Julep!

Supporting Solace will make a huge difference showing women and children they are not alone after experiencing abuse. Whether you are looking at raising awareness or fundraising, every little bit helps to make an impact.



Make sure you get in touch to get your hands on one of our **Fundraising packs**, could include:

- A pop up collection box
- Posters
- A feminist fundraising guide
- A feminist fundraising quiz
- Information cards
- Stickers

fundraising@solacewomensaid.org

solacewomensaid.org/powerful-together



Standing Together

Thank you to all our **incredible** fundraisers!



Betsy & Hanna stood up against abuse at school.

This year Betsy and Hanna learnt about domestic abuse and sexual violence and decided to take a stand. They fundraised for Solace by selling Hannukkah doughnuts at their school.

Thank you to Betsy and Hanna for raising an amazing **£111!**

Rock against Violence helps end violence in London

A group of volunteers have been putting on a Rock against Violence fundraiser for the last 5 years aiming to showcase female talent and raise awareness for Solace.

From a small concert with friends and family, it grew to a concert at O2 Islington raising over **£20,000**. This event has grown exponentially year on year and made a huge difference to our life-saving services.



Last year, your fundraising meant we could support **249** more women, provide **2,270** hours of counselling and answer **5,200** calls on the advice line.

Making your **feminist** fundraising a success!

Set a target that you think you can reach but also shows that you are trying to make a stand.

The real question is; How much do YOU want to raise to end violence?

Using Justgiving, Virgin Giving Money or Givepenny

The earlier you set up your page the better. It gives you more of a chance to tell more people, and to make sure all your friends and family donate.

What to do

- Create an account
- Choose your event
- Select Solace as your beneficiary charity
- Write your personal story
- Why have you chosen to fundraise for Solace?
- Do you have a personal attachment to the charity?
- Tell us about your journey preparing for the event!

Remember to stay safe if you are collecting money, and clearly display our charity number **1082450**

#PowerfulTogether

“ Thank you for giving the time that you could easily have spent with family and friends. If people like you stand up and show us that we have a voice then maybe one day we can make abuse a thing of the past - Solace Survivor ”



How **far** your fundraising goes



Every donation to Solace has a big impact and can transform the lives of the women and children we work with, and those we haven't managed to reach yet.

Every **£4** could make sure we keep the **phone lines open**, to ensure that we are there when a woman finally reaches out for support.

£12 could mean that a child can **learn to understand** what they have been through. That they know they are not alone.

Every **£50** could help us make sure a woman can feel **strong and confident** again through counselling work. That they can re-find their independence, the thing that makes them them.

Every form of support to Solace will help to **build a community** where women can rebuild their lives and are no longer defined by the abuse they experienced.

“ I gained again my freedom, my strength and confidence. I am even more emotional at the moment thinking I made it this far because of your support. - Solace Survivor ”



26%

of women
experience
domestic abuse
in the UK.

**Together we
can end it.**

**Support Solace
today**

#PowerfulTogether

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Solace Women's Aid is the leading specialist charity in London supporting women and children experiencing sexual violence and abuse. Whatever form violence comes in, from rape to trafficking to relationships based on psychological or financial control, we work to end it. We know that escaping the effects of violence can be the hardest thing to ever do. That's why the life-saving support that Solace provides to more than 22,000 women and children in London each year is so important.



#PowerfulTogether



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