

solace



# Your Introduction To Solace

Ambassadors Information Pack

**Every 3 days a woman is killed as a result of domestic violence in the UK.**

**1 in 3 women in the UK will experience abuse in their lifetime.**

**1 in 4 children and young people experienced physical abuse over the year.**

**1 in 4 women have been raped or sexually assaulted as an adult.**

**53% of trans people aged 18 to 24 have experienced a hate crime or incident based on their gender identity in the last 12 months.**

**1 in 20 children aged 11-17 in the UK have been sexually abused.**

**There were more than 10,000 stalking offences recorded in London in the 12 months leading up to September 2021.**

**This has to stop.**

**Solace urgently need your help.**

solace

**Building safe lives  
and strong futures for  
women and girls.**

## **Become a charity ambassador**

Solace work with nearly 30,000 women and girls each year across a wide range of services: safe accommodation, advice and support, rape crisis, therapeutic services, as well as training, actively campaigning and working with children and young people to build confidence and awareness.

With your support we can reach even more people and help end this epidemic of male violence against women and girls (MVAWG).

Our media and communications team will support you, together we can work to decide your level of involvement. This could be anything from sharing a statement to visiting one of our services to actively participating in one of our campaigns. We know you're committed to ending MVAWG so please get in touch to discuss how we can work together.



## Our campaigns

Our campaigns range from political lobbying to fundraising to general awareness raising. Many are **award winning**:

Our Solace Lifeline campaign, produced by Roll Nine productions highlighted the change just one empowering call can have on women and children fleeing abuse, to find that moment of freedom.

Our #7YearsOfChristmas Campaign, was a heart-wrenching animation playing on the song Twelve Years of Christmas, featuring singer Self Esteem. This was in partnership with MBAstack and Roll Nine Productions.

Our #DoSomething campaign, consisted of a video produced by Roll Nine productions urging people to do something to prevent domestic abuse, rather than be a bystander during the winter holiday period.



As a charity ambassador you would feature on our website, showing your support for Solace and a safe future for all women and girls.



**Rehema,**  
Miss England 2021

“ It is an honour to be a Solace Ambassador and support the incredible work they do. As a young woman that has previously been in an abusive relationship, I understand the effects the experience can have. Solace’s work to support, protect, care for and empower abuse survivors is vital for their safety. ”



**Kirsty,**  
Founder/ Producer Roll Nine  
Productions

“ I support and am incredibly proud to work with Solace. Having interviewed countless women they’ve helped who have endured unimaginable abuse, I can say without a shadow of a doubt that their work truly is lifesaving. ”



**We'd love to chat to you.**  
To find out more contact:  
[media@solacewomensaid.org](mailto:media@solacewomensaid.org)

# Male violence against women and girls ends here.

**Solace Women's Aid**  
United House  
39-41 North Road  
London  
N7 9DP



Advice line freephone | 0808 802 5565  
Administrative phone | 020 7619 1350  
Email | [media@solacewomensaid.org](mailto:media@solacewomensaid.org)  
Website | [solacewomensaid.org](http://solacewomensaid.org)  
Social media | @SolaceWomensAid



*Solace Women's Aid is a charity  
registered in England and Wales  
Charity number 1082450.  
Company number 03376716*