

A close-up photograph of three women smiling warmly at the camera. The woman on the left is older with short, wavy blonde hair. The woman in the center is wearing a light pink hijab and a black top. The woman on the right is younger with dark hair pulled back, wearing a light-colored button-down shirt. The background is a soft, out-of-focus indoor setting.

solace

An Introduction to the role

Ambassadors Information Pack



Building safe lives and strong futures for women and girls.

Why be a Survivor Ambassador for Solace?

Are you keen to make a difference and tell your story? Our Solace Survivor Ambassadors programme is an excellent way for women who've experienced violence and abuse and accessed support at Solace to have your voice heard. You can help make change happen and help other women.

You will talk about your journey as well as the support you received at Solace. The aim is to help raise awareness of our services, to encourage more women to come forward and get help earlier. Our ambassadors help inspire the public to support our work so we raise more funds to help more women, sooner.



Ambassadors activity and expected level of involvement

There are lots of different ways to get involved as a Solace ambassador. Your level of involvement depends on what works for you – whether you are more interested in writing or speaking at events, we can tailor the experience to you. Here are just a few of the activities:

- Interviews with newspapers and magazines
- Appearing on pre-recorded or live TV interviews
- Writing blogs for our website and social media
- Give talks at events in the community
- Meet with decision makers in local and national government



Quotes from survivor ambassadors:



Faith Angwet,
Survivor Ambassador

“ I am working all the time to ensure that women are being heard and their voices are not silenced... Hopefully there will come a stage where you feel you can give back. That’s where I am now. ”



Samantha Pierre-Joseph,
Survivor Ambassador

“ I am passionate about sharing about my experiences, the good the bad and the ugly, as I am still here standing stronger than ever and that’s because I hold no shame in my stories as the shame was never mine to hold. ”

Support and training you'll be given

Whether or not you have done something like this before, we would love to hear from you. As an ambassador, you will have access to training so that you feel more comfortable speaking with journalists and in front of an audience.

We recognise that talking about abuse can be retraumatising, so the Communications Team will be available to support you through this process. Solace will also provide 1-1 debrief sessions with a trained professional.

You will be able to speak with other ambassadors and share your stories, experiences and advice.

You will also be invited to our major events, including our annual International Women's Day celebration.



Is it right for you?

As there are different stages of rebuilding your life after violence and abuse, it's important to feel you are in the right space to get involved. We'll talk to you about what sharing your story might mean for you and the emotional and practical impacts.

If representing Solace as an ambassador turns out to not be quite right for you, we can discuss other ways to get involved with our work, such as peer support or Service User Involvement.

How to get involved:

You can let us know you're interested in finding out more by getting in touch with the Communications Team at media@solacewomensaid.org. We will set up an initial call to see how your involvement might work and answer any questions and take it from there.



We look forward to working with you!

Male Violence against women and girls ends here.

Solace Women's Aid
United House
39-41 North Road
London
N7 9DP



Advice line freephone | 0808 802 5565
Administrative phone | 020 7619 1350
Email | info@solacewomensaid.org
Website | solacewomensaid.org
Social media | [@SolaceWomensAid](https://www.instagram.com/SolaceWomensAid)

solace

*Solace Women's Aid is a charity
registered in England and Wales
Charity number 1082450.
Company number 03376716*